

## Ming Pao Toronto Supplement Site Gourmet Main Page

**G1**  
**Top Banner**  
 \$ 1,200/ week  
 \$ 4,300/ month

**G2**  
**Square Banner/ Video**  
 \$ 1,100/ week  
 \$ 3,900/ month

**G3**  
**Mini Tower**  
 \$ 480/ week  
 \$ 1700/ month

主頁 | 飲食新聞 | 食物解碼 | 明廚食譜 | 聯絡明廚 | 小幫手 | 廣告刊登  
 Toronto Chinese Newspaper- Ming Pao Daily News Web Channel Series - Food Channel  
 A wholly owned subsidiary of Ming Pao Enterprise Corporation Ltd.  
 1355 Huntingwood Drive, Scarborough, Ontario, Canada M1S 3J1  
 Tel.: (416) 321-0088 Fax: (416) 321-9663 Advertising Hotline Tel: (416) 673-8295

| AD Type                | Pixel Dimensions (W x H) | Max. Capacity                  | Banner Design Fee | Web Page Production / Each Amendment Fee |
|------------------------|--------------------------|--------------------------------|-------------------|--|
| G1 Top Banner          | 760 x 90                 | Motion: 70 KB<br>Static: 40 KB | \$100             | \$100 / \$50                             |
| G2 Square Banner/Video | 300 x 250                | Motion: 70 KB<br>Static: 40 KB | \$120             | \$100 / \$50                             |
| G3 Mini Tower          | 100 x 330                | Motion: 60 KB<br>Static: 30 KB | \$50              | \$100 / \$50                             |

Maximum rotation with 5 advertisers

\*File Format: Gif, Jpeg, Flash (SWF— refer online specification for detail)

## Ming Pao Toronto Supplement Site Gourmet Content Page

**G1**  
**Top Banner**  
 \$ 1,200/ week  
 \$ 4,300/ month

**G3**  
**Mini Tower**  
 \$ 400/week  
 \$ 1400/month

**G2**  
**Square Banner/ Video**  
 \$ 900/ week  
 \$ 3,200/ month

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